

District 58 Communication Guide

Board Briefs shares Board meeting decisions

media and community partners via email.

posted on each school's website.

SchoolMessenger system.

and discussion points with families, staff, local

School newsletters are principal-led and share

school news and calendar reminders. They are

Many PTAs regularly email families information

The District and schools directly email families

The District sends emergency and school

automated phone calls and text messages.

News releases share pertinent information

accomplishments. They are emailed to local media, school district leaders and community partners, and occasionally to parents and staff.

District website: District information, news,

(Note: not all teachers have a website)

Teachers and students share daily student

and school news, directly using these tools. Common tools used include: Seesaw, Dojo,

Remind, and Google Classroom.

assignments and activities, as well as classroom

PowerSchool is an online portal where families can register their child, sign up for a parent-

teacher conference, check bus routes and more.

Subscribe to the District and/or school calendar

The District 58 Facebook page features District,

school and classroom information with photos

The District 58 Twitter page tweets and retweets

District, school and classroom information with

The District 58 YouTube page includes School Board meeting videos, as well as short videos regarding District news, stories and celebrations.

#dg58learns and #dg58pride to follow the district-

The Annual Report is a 16-page publication mailed to all households within District 58 highlighting

This flyer highlights District 58 achievements at-aglance. It is shared with current and prospective families, realtors, local businesses and the general

The Family Handbook shares District policies and

procedures with parents and students.

District and school achievements.

photos and short stories; Use hashtags

with iCal to keep updated on events.

and short stories.

wide conversation.

community.

emergency information

events, achievements, decisions, resources and

School websites: School information and events Classroom websites: Class news, homework

PTA webpages include school-specific information

regarding District initiatives, news and

regarding timely and important topics using the

cancellation information to families and staff via

about PTA and school activities and events.

District 58 uses a variety of communication channels to effectively share news and information with its 5,000 students, 640 employees, families and community members. We hope this guide helps you understand how and where to access information!

Newsletters

6	

TOOL	FREQUENCY	PURPOSE
Communicate 58 Newsletter	Every 2 weeks during the school year	Communicate 58 shares District, school, Board and community news via email with all families, all staff and community members who subscribe.

Board Briefs Newsletter Published about 2 days after each Board meeting

School Newsletters Weekly

Varies by school PTA Newsletters

Announcements

Email Communication

Messages

News Releases

school messages as needed Phone Calls and Text Rare, in emergencies only

Varies, but typically 1-2

District messages per week;

Varies, but about 1-3 per week

District website updated District, School and Classroom Websites regularly; school/classroom

Websites and Apps

PTA Websites

<u>Portal</u>

Calendar

Online Classroom

Communication Tools

Varies by PTA

school year

sites updated as needed

Ongoing throughout the

PowerSchool Parent Continuous online access

Updated regularly

per weekday

Social Media District 58 Facebook Varies, but typically 3 posts

District 58 Twitter Varies, but typically 3 posts per weekday

District 58 YouTube

Schools of 58 Family

Handbook

58

Varies

<u>Annual Report</u> Annual (Published in August)

Printed Materials

Points of Pride Flyer Annual

Internal Communication

This internal website provides relevant staff **Employee Portal** Continuous online access

Published every 2 weeks 58 Connects Staff The Inside Scoop is a staff newsletter with timely and relevant staff information from the central <u>Newsletter</u> during the school year office. **Staff Communication** Continuous online access This internal website provides relevant staff Resource Website curriculum and information resources.

Annual

(Published in August)

benefits and human resources information. The District 58 Communication Guide was conceived through the District 58 Strategic Plan Goal 2: Connecting the Community. Learn more about the Strategic Plan at www.dg58.org/vision58.